Zola Barnwell

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EDUCATION

Gonzaga University May 2028
Bachelor of Business Administration, Finance & Economics *Spokane, WA*

- Cumulative GPA: 3.8/4.0
- Capital Markets, Accounting, Economics, Excel Computing, Statistics, Harvard CS50 (Python and SQL)
- TEDxYouth Speaker–Watch here, Interscholastic Forensics Finalist–Watch here, GOTR National Feature—Read here

Bond University September 2026 – December 2026
Semester Abroad *Gold Coast, Australia*

- Linear Models and Applied Econometrics, Advanced Corporate Finance, International Finance, Money and Monetary Policy

PROFESSIONAL EXPERIENCE

National Football League May 2026—August 2026
Corporate Finance Intern *New York, NY*

- Developed Power BI reporting dashboards across 2,000+ Vena lines to forecast contribution volatility and measure fandom ROI
- Analyzed 10+ international games using AI tools to recommend a 2030 expansion country based on a tax evaluation framework
- Supported Deloitte's FY2025 audit close by reconciling 5,000+ general ledger transactions with XLOOKUP and pivot tables

ExactRX December 2025—June 2026
Strategy and Growth Intern *New York, NY*

- Analyzed CPT and medical-necessity denial patterns to identify high-impact use cases for ASC revenue optimization
- Built pricing and ROI models to evaluate payer and ASC partnerships, translating denial reduction into contract value forecasts
- Supported 30+ sales calls and partnership pitches to revenue leadership and healthcare stakeholders by aligning denial trends

Anvara March 2025—January 2026
Financial Operations Intern *New York, NY*

- Built partnership pricing models, contract value forecasts, and tiered activation ROI models to evaluate deal profitability
- Sourced and analyzed 200+ partnership leads weekly, conducting diligence and building pitch decks for sales calls to 20+ clients
- Contributed to strategy and rollout of NYC activation with 15,000+ attendees, analyzing engagement metrics and cost efficiency

Code Lexica August 2025—December 2025
Project Manager *Seattle, WA*

- Led a 6-member computer science team through a three-phase product and GTM build focused on pricing and monetization
- Built an ROI calculator prototype modeling codebase size, efficiency metrics, and tiered pricing logic to quantify customer value
- Analyzed AI codebase to identify gaps in tech-debt visibility, producing a 65-prospect, ICP-segmented sales outreach playbook

INVESTMENT & STRATEGY PROJECTS

Roam College October 2025—July 2026
Founding Entrepreneur *New York, NY (Hybrid)*

- Shaped core product concepts for an international student banking and FX fintech platform and led pre-seed investor pitching
- Coordinated USC and Brown student consulting groups to validate fintech data flows and refine product assumptions

CFA Research Competition November 2025—March 2026
Financial Consultant *Spokane, WA*

- Conducted valuation on Idaho Strategic Resources (NYSE: IDR), building a DCF with bull, base, and bear cases to assess value
- Led a 10-page equity research report and 30-slide investment pitch, presenting DCF valuation and risk analysis to CFA judges

LEADERSHIP & EXTRACURRICULAR

Gonzaga Investment Banking Accelerator November 2025—Present
Financial Analyst *Spokane, WA*

- Completed training in financial modeling, valuation, and technical case practice through a structured IB preparation program

Gonzaga Sports Consulting Group January 2025—Present
San Jose Sharks & San Diego Football Club Consultant *Spokane, WA*

- Analyzed 200+ sponsorships across the NFL, NHL, MLS, and NBA to benchmark market trends and identify new opportunities

Women in Finance: Leadership and Balance August 2025—December 2025
Leadership Fellow *Spokane, WA*

- Selected for a competitive national leadership program engaging weekly with women in finance (U.S. Bank, RBC, etc.)

ADDITIONAL INFORMATION

Skills: Power BI, Tableau, Excel (XLOOKUP, pivot tables), SQL, PowerPoint, Vena, Financial Modeling, Valuation, Python, Adobe
Awards: Gonzaga Access Pledge Full-Tuition Scholar, Model UN Top Delegate – International Policy, Leadership & Service Award
Interests: Public Speaking, Travel (40+ countries, lived in 4), Endurance Running, Video Editing, Urban Transit Systems, Politics