

Zola Barnwell

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EDUCATION

Gonzaga University

Bachelor of Business Administration, Finance & Economics

June 2028
Spokane, WA

- Cumulative GPA: 3.8/4.0
- Capital Markets, Accounting, Economics, Excel Computing, Statistics, Harvard CS50 (Online, In Progress)
- TEDxYouth Speaker—Watch [here](#), Interscholastic Forensics Finalist—Watch [here](#), GOTR National Feature—Read [here](#)

Bond University

Semester Abroad

September 2026 – December 2026

Gold Coast, Australia

- Linear Models and Applied Econometrics, Advanced Corporate Finance, International Finance, Money and Monetary Policy

PROFESSIONAL EXPERIENCE

National Football League

Corporate Finance Intern

May 2026—Present

New York, NY

- Supported Deloitte's FY2025 audit close, using XLOOKUP and pivot tables to reconcile 5,000+ general ledger transactions
- Built a 100 line, two tier ad expenditure budget tracker and a procurement scorecard benchmarking AI and RFP activity by EVP
- Developed Power BI dashboards tracking 2,000+ Vena lines for contributions volatility forecasting and fandom ROI

ExactRX

Strategy and Growth Intern

December 2025—June 2026

New York, NY

- Analyzed CPT and medical-necessity denial patterns to identify high-impact use cases for ASC revenue optimization
- Built pricing and ROI models to evaluate payer and ASC partnerships, translating denial reduction into contract value forecasts
- Supported 30+ sales calls and partnership pitches to revenue leadership and healthcare stakeholders by aligning denial trends

Anvara

Financial Operations Intern

March 2025—January 2026

New York, NY

- Built partnership pricing models, contract value forecasts, and tiered activation ROI models to evaluate deal profitability
- Sourced and analyzed 200+ partnership leads weekly, conducting diligence and building pitch decks for sales calls to 20+ clients
- Contributed to strategy and rollout of NYC activation with 15,000+ attendees, analyzing engagement metrics and cost efficiency

Code Lexica

Project Manager

August 2025—December 2025

Seattle, WA

- Led a 6-member computer science team through a three-phase product and GTM build focused on pricing and monetization
- Built an ROI calculator prototype modeling codebase size, efficiency metrics, and tiered pricing logic to quantify customer value
- Analyzed AI codebase to identify gaps in tech-debt visibility, producing a 65-prospect, ICP-segmented sales outreach playbook

INVESTMENT & STRATEGY PROJECTS

Roam College

Founding Entrepreneur

October 2025—July 2026

New York, NY (Hybrid)

- Shaped core product concepts for an international student banking and FX fintech platform and led pre-seed investor pitching
- Coordinated USC and Brown student consulting groups to validate fintech data flows and refine product assumptions

CFA Research Competition

Financial Consultant

November 2025—March 2026

Spokane, WA

- Conducted valuation on Idaho Strategic Resources (NYSE: IDR), building a DCF with bull, base, and bear cases to assess value
- Led a 10-page equity research report and 30-slide investment pitch, presenting DCF valuation and risk analysis to CFA judges

LEADERSHIP & EXTRACURRICULAR

Gonzaga Investment Banking Accelerator

Financial Analyst

November 2025—Present

Spokane, WA

- Completed training in financial modeling, valuation, and technical case practice through a structured IB preparation program

Gonzaga Sports Consulting Group

San Jose Sharks & San Diego Football Club Consultant

January 2025—Present

Spokane, WA

- Analyzed 200+ sponsorships across the NFL, NHL, MLS, and NBA to benchmark market trends and identify new opportunities

Women in Finance: Leadership and Balance

Leadership Fellow

August 2025—December 2025

Spokane, WA

- Selected for a competitive national leadership program engaging weekly with women in finance (U.S. Bank, RBC, etc.)

ADDITIONAL INFORMATION

Skills: Financial Modeling, Valuation & Due Diligence, SQL, Tableau, Excel, PowerPoint, UI/UX (workflow & visualization)

Awards: Gonzaga Access Pledge Full-Tuition Scholar, Model UN Top Delegate – International Policy, Leadership & Service Award

Interests: Public Speaking, Travel (40+ countries, lived in 4), Endurance Running, Video Editing, Urban Transit Systems, Politics